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Medios De Pago En El Comercio Internacional (Spanish Edition)

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Synopsis

Medios de Pago en el Comercio InternacionalEn el comercio exterior, dominar y utilizar los Medios de Pago Internacionales puede ser la diferencia entre el ÃƒÂ©xito o el fracaso total de una operaciÃƒÂ n (y el riesgo para la empresa).En este libro encontrarÃƒÂ¡ todos los medios de pago (simples y documentales) usados en comercio internacional entre empresas. ConocerÃƒÂ¡ en quÃƒÂ© consisten, los tramites que conllevan y el nivel de seguridad que ofrecen (tanto a comprador como a vendedor). Todo esto junto a esquemas de ventajas e inconvenientes, cronologÃƒÂ-a al usuarlos y costes de cada uno.AprenderÃƒÂ¡ a elegir el medio de pago que mÃƒÂ¡s se adapte a sus necesidades segÃƒÂºn la situaciÃƒÂ n. En este libro encontrarÃƒÂ¡ cotizaciones reales y casos prÃƒÂ¡cticos.AdemÃƒÂ¡s analizaremos el seguro de cambio en operaciones con divisas extranjeras y su aplicaciÃƒÂ n en el dÃƒÂ-a a dÃƒÂ-a.Por ÃƒÂºltimo, aprenderÃƒÂ¡ a asegurar el cobro/pago de una operaciÃƒÂ n comercial utilizando, exclusivamente, los medios de pago.Este manual contiene:Medios de Pago Simples: transferencia bancaria, remesa simple, cheque personal y bancario.Medios de Pago Documentarios: orden de pago documentaria, remesa documentaria, crÃƒÂ©dito documentario, carta de crÃƒÂ©dito, carta de crÃƒÂ©dito contingente.Avales: aval bancario y pago a primer requerimiento.Seguro de tipo de cambio: seguro de tipo de cambio tradicional, tÃƒÂºnel del exportador y cotizaciones en el mercado de futuros.AdemÃƒÂ¡s, ejemplos de cotizaciones y casos prÃƒÂ¡cticos.

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